

Draft East Cliff Neighbourhood Forum Mission Statement

It is proposed to establish an East Cliff Neighbourhood Forum comprising of residents local businesses, workers and Elected Councillors to promote and improve the social, economic and environmental wellbeing throughout Bournemouth's East Cliff and grow a stronger sense of community ownership.

The proposed Neighbourhood Forum to promote high quality neighbourhood planning that reflects and enhances the very distinct heritage and character of the East Cliff. And to promote the distinct and sustainable neighbourhood, as recognised within the Bournemouth Local Plan Core Strategy 2012 and draft BCP Local Plan.

The proposed boundary of the Neighbourhood Designated Area to follow the East Cliff Conservation Area boundary, designated in 1987 and revised in 1988. The East Cliff Conservation Area boundary forms an appropriate neighbourhood area with a balanced mix of residential, educational institutions, access to green and blue spaces, religious establishments, commercial employment and leisure facilities including hotels and cultural facilities including two museums. It also offers good proximity to town centre shops and travel interchange. The Conservation Area 'is of historical significance as a planned late 19th century development'¹

The rationale for establishing the East Cliff Conservation Area recognises 'significant pressures for development within the Borough have been identified over the past few years by the Council and the piecemeal, un-coordinated manner in which development sites have historically come forward highlighted the need for the production of a series of character appraisals to provide information on the CA and advise on prospective development to support a more coordinated approach Borough wide'.²

We propose that a consultation should be held with East Cliff residents, workers and elected members to establish their support for the establishment of an East Cliff Neighbourhood Forum and Area Boundary following the boundary of the Conservation Area encompassing as far west as Bath Road, as far north as Knyveton Road and as far east as boundary for Boscombe Gardens.

¹ East Cliff Conservation Area Appraisal & Management Plan, p17

² East Cliff Conservation Area Appraisal & Management Plan, p13